

Interview questions -no AI:

Outcome Quality: Scale 1-7

How satisfied were you with the moodboards?
How useful did you find it to explain your case?
How novel did you find it?
If second:
If 1 is the first moodboard and 7 the second – where is your preference?

Tool in general:

How did you experience the functionalities of the Tool?
Did it hinder you to do anything and if yes what was it?

Interaction:

Can you tell me how you experienced the interaction with the Tool?
Did you feel that the Tool impacted your Moodboard process?
How? / What hindered you?

Interaction:

Did you feel that your behavior impacted the system?

Agency:

How would you characterize the system within the making process?
If you have to describe it in a visual image – how would you describe the role of the AI?

Suggestion:

Did anything of the system created an “aha – moment”?
Did you think that the system pointed you in different directions than you intended?

Applicability

Would you use such a system in your work practice and when?
Y: What for in specific; N: What needs to be changed?